



# AGENT DIRECT NEWS®

REAL SMART REAL ESTATE IN REAL TIME

## ORLANDO



### Print Newspaper

12 Monthly Editions  
1 Home Delivery/month  
12,000 Agents Reached  
4 County Coverage



### Virtual Page-Flip Newspaper

12 Annual Editions  
1 eDelivery/month  
11,000 Agents Reached  
6 County coverage



### AgentDirectNews.com

Online Display Ads  
Premium Content  
eBlasts

### PRINT NEWSPAPER

**12,000**  
Direct Mailed  
To Realtors®,  
Brokers &  
Sales Agents

Orange  
Seminole  
Osceola  
Lake

### VIRTUAL NEWSPAPER

**10,000**  
eDelivered  
To Realtors®,  
Brokers &  
Sales Agents

Orange  
Seminole  
Osceola  
Volusia  
Lake

### PRINT DISPLAY AD RATES\*

Months:	1x	3x	6x	12x
Full	2,250	2,050	1,850	1,650
1/2	1,775	1,550	1,325	1,150
Back Page	2,600	2,400	2,200	2,000
Page Two	2,300	2,150	2,000	1,850
Page Three	2,750	2,550	2,350	2,150

### VIRTUAL DISPLAY AD RATES\*

*For Non-Print Clients*

Months:	3x	6x	12x
Full	600	500	400
1/2	500	400	300

### EBLAST RATES

Blasts:	1x	3x or More
	350	300

• Other Markets Available.

### DEADLINE SCHEDULE

Print & Virtual ads due the **15th** of each month.

All eBlast materials due by 5pm two business days prior to the scheduled send date.

### E-COMBO PACKAGES

#### FOR PRINT CLIENTS

ADD A VIRTUAL DISPLAY AD†:

Months:	3x	6x	12x
Full	500	400	300
1/2	400	300	200

#### FOR PRINT OR VIRTUAL CLIENTS‡

Add an eBlast and Online Banner Ad Combo to any Print or Virtual Ad for one low price.

One (1) eBlast  
- AND -

One (1) Online Display Ad

**FOR JUST \$450, SAVE UP TO \$350!**

Compare with individual pricing.

### ONLINE DISPLAY RATES (MONTHLY)

Leaderboard	728x90	30K Max Size	400
Skyscraper	120x600	14K Max Size	350
Banner	468x60	12K Max Size	250
Button	120x120	12K Max Size	75

### PRINT & VIRTUAL AD SIZES

Ad Sizes	Width x Height (Inches)
Full Page, color	10" x 15.88"
1/2 Page, color	10" x 7.80"

• Guaranteed Position, add 20%.

\* To receive a frequency discount, ads must run consecutively.

† To receive discounted virtual rates for print clients, virtual ad size must be the same as print ad size.

‡ Add-On Package must run the same duration as print or virtual ad buy.